LETA FULL BOARD MEETING

♦April 12, 2018♦ 12:00 PM ♦

LPB Board Room♦ 7733 Perkins Road ♦Baton Rouge, LA

**Members Present:** Chair Kathy Kliebert, Wayne Berry, Eartha Cross, Nikki Godfrey, Father James Carter, Conrad Comeaux, Julie Cherry, Sydni Dunn, Lee “T.” Wheeler, Gigi Carter, and Bill Blackwood

**Members Absent:** Jada Lewis, Gwen Guillotte, Scott Richard, Valencia Burton, Doreen Brasseaux, Nancy Harrelson, and Donna Ewing

**Guest:** LSU Student Aubree Aucoin

**Employees Present:**  Beth Courtney, Clay Fourrier, Kimberly Ducote, Jeanne Smith, and Carol Manship

**Call to Order:** Kathy Kliebert, Chairman, called the meeting to order at 12:05 PM.

**Introductions:** Kathy Kliebert introduced the new board member representing CODOFIL, Conrad Comeaux. She also informed the board that Donna Ewing would be the new board member representing the 5th CD.

Kathy then introduced LSU student Aubree Aucoin who was observing a public meeting for a class assignment.

**Approval of Minutes:** Kathy Kliebert asked for a motion to approve the minutes from the Dec.14, 2017 meeting and the Feb. 8, 2018 meeting. Julie Cherry moved and Gigi Carter seconded. Motion carried.

**Financial Report:** Kimberly Ducote gave the Financial Report. (See attached)

**Friends Report:** Bill Blackwood gave the Friends financial report. (See attached) He discussed the Strategic Planning retreat that Friends had and talked about some of the outcomes and plans the Friends board will implement.

Gigi Carter suggested creating a character that gives back to the community. Wayne Berry asked about the amount of promotion we do online about our education programming.

**President’s Report:** Beth Courtney mentioned that LPB had a brief appearance before the Appropriations committee during budget hearings. She told the board about the upcoming Young Heroes event. Clay Fourrier showed a short video about one of the Young Hero honorees, Jarrius Robertson.

Beth passed out an information sheet from Nancy Toorean, Education Services Manager, concerning increases in the use of mobile media by young children. (See attached)

Beth also told the board about the PBS Annual Meeting taking place in New Orleans in May and that Gigi Carter and Bill Blackwood will be attending the PBS Experience.

**Underwriting Report:** Jeanne Smith gave the underwriting report. (See attached)

**Production Report:** Clay Fourrier told the board members that Andre Moreau and Kelly Spires will be doing a round table with reporters.

The topic for “Louisiana Public Square” is elder care.

**Adjournment:**  Kathy Kliebert called for a motion to adjourn. Fr. Carter moved and Gigi Carter seconded. The meeting adjourned at 1:03 PM.